

MEDIA UPDATE: Feb 24

If links are broken in the body of the email, please see the attached pdf for links.

**-- TRADITIONAL MEDIA --
NSTR**

-- SOCIAL MEDIA --

Post #1

Time Approx: 1000

Platform: Facebook

Copy: Approximately 900 Air and Army National Guardsmen from 15 states are participating in Exercise Arctic Eagle 2020 across Alaska Feb. 20 to March 7. During the exercise, national, state and local agencies will conduct sustained operations in the extreme cold of Arctic environments. #arcticeagle20 #arcticready #alaskanationalguard



Facebook: 23 likes, 3 shares

Post #2

Time Approx: 0900

Platforms: Twitter, Instagram

Copy: The forces of the Alaska National Guard, as well as their state, federal and local partners, are trained, equipped and prepared to perform missions in the Arctic and other extreme weather environments. They utilize the latest innovations in cold-weather technology, public and private partnerships, multi-component and multi-national integration, which are critical to Arctic operations and security throughout the region. You've got food, warmth, safety, and security at home. Probably even at work. But what about in your vehicle? Have you made adequate preparations in case you're stranded by an accident, weather, or other unfortunate circumstance? At a minimum, you should have water, non-perishable food, a first aid kit, extra warm clothing, and other vital supplies. Check out this graphic for more information! #ArcticEagle20 #VehicleSafety #readyalaska



Instagram: 52 likes

Post #3

Time Approx: 1130

Platforms: Twitter, Instagram

Copy: Do you know the signs of hypothermia? Could you recognize them in yourself or your buddy? Hypothermia is the dangerous lowering of the body's internal temperature, and is a potentially life-threatening condition. In an arctic environment such as Alaska, it is critical that everyone involved is looking out not only for themselves but their companions as well. Take a look at this graphic from the National Weather Service for information that might just save your life! #HypothermiaSafety #ColdWeatherSafety #ArcticEagle20



Twitter: 2 retweets, 1 comment

Instagram: 31 likes

Post #4

Time Approx: 1400

Platforms: Twitter, Instagram, Facebook

Copy: With dangers such as frostbite, hypothermia, chilblains and other cold-weather injuries, just how exactly do our service members keep themselves safe and warm? One of the critical, life (and limb) saving devices in use is the "bunny boot." The extreme cold weather boots in use by the U.S. Department of Defense were developed during the Korean War and have been in service ever since. They are utilized in temperatures of -20 degrees and below where the internal air bladders provide a

layer of insulation and warmth to stave off cold weather injuries. #ArcticEagle20 #BunnyBoots #ColdWeatherSurvival



Instagram: 32 likes

Facebook: 1,220 reached, 6 comments, 6 shares

Post #5

Time Approx: 1630

Platforms: Twitter, Instagram, Facebook

Copy: Exercise Arctic Eagle 2020 allows the Army and Air National Guard units involved to operate and maintain a number of platforms uniquely designed for Arctic conditions. The systems used will include the nation's only Arctic weather capable LC-130 Hercules aircraft, operated by the New York Air National Guard, and the Arctic Sustainment Package, a life-support system developed and maintained by the Alaska National Guard to allow survival in arctic conditions. With these and other specialized types of equipment, the Alaska National Guard and their federal, state, local, and international partners are able to operate in the harshest of arctic environments. #ArcticEagle20 #nationalguardny #officialnyng #HerculesAircraft



Instagram: 49 likes

**If you find Alaska National Guard news that was not included, please forward the link so it may be added to the next update.*

**This is a product for internal use. It is a snap shot of media coverage (favorable, unfavorable, true, false) and not a validation by the PA office.*